

**PORTFOLIO**  
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**Spencer Beuerle**  
Associate Creative Director

## EXPERIENCE

### CACTUS

ASSOCIATE CREATIVE DIRECTOR • OCT. 2024 - PRESENT

Arapahoe Basin / CO & NC Lottery / Westerra CU / Plano Outdoors

SENIOR ART DIRECTOR • MAY 2022 - OCT. 2024

Hart House / CO & NC Lottery / Man Therapy / Westerra CU / Parkview Medical

### BARKLEY

SENIOR ART DIRECTOR • OCT. 2020 - MAY 2022

Planet Fitness / Missouri Lottery / US Bank / Reece

ART DIRECTOR • OCT. 2018 - OCT. 2020

Planet Fitness / Missouri Lottery / Big O Tires / Haribo

### MCKEE WALLWORK + CO.

JUNIOR ART DIRECTOR • FEB. 2015 - FEB. 2016

## EDUCATION

### THE CREATIVE CIRCUS

ART DIRECTION • 2018

### SOUTHWEST UNIV. OF VISUAL ARTS

BA GRAPHIC DESIGN, MARKETING MINOR • 2014

## PROPS

### SHORTY AWARDS (Gold)

Native Advertising  
Best of IGTV  
Video, Medium Length

### DIGIDAY AWARDS (Gold)

Best Use of Video  
Most Innovative Use of Content

### GRAPHIS (Gold)

Advertising Print Series

### THE DRUM (Silver)

Charity or Not for Profit

### ADDITIONAL ACCOLADES

Radio Mercury Award Finalist  
NASPL "BATCHY"  
The One Show  
Addys  
AdAge  
Adweek  
LBB